

IMPACT EVALUATOR

Maximize the Impact of
Your Clients' Point
Solution Programs



Benefits Advisors

HR and benefits teams are being bombarded with sales pitches for new health and wellness programs. Deliver value by helping your clients cut through the noise to determine which point solutions would best serve their employees.

Our robust methodology quantifies the impact of current and future point solutions on an apples-to-apples basis, delivered through intuitive dashboards so you'll know exactly what would work for your clients, and what wouldn't.

- ▶ Quantify the potential impact of future point solutions
- ▶ Boost employee engagement by investing in the right programs
- ▶ Measure program performance to ensure ROI



Build trust with fast, reliable answers: Though programs and solutions may be similar, the context in which they operate are all highly specific, and you must account for confounding variables. The Impact Evaluator has been honed over numerous studies and point solution use cases spanning years, giving us tremendous experience in program evaluation and measurement.



Accelerate the shift to value: Share insights with your clients' health partners to set value-based goals, coordinate care, track progress, and enforce performance guarantees in key areas such as diabetes management, musculoskeletal, behavioral health, weight loss, smoking cessation, and more.



Win & retain business by demonstrating your ROI: Measure results to continuously refine your clients' benefit offerings and build a compelling narrative demonstrating your impact on health, productivity, and the total cost of care.

Learn More

Visit www.certilytics.com or contact us for a free consultation with our team of experts: contact@certilytics.com